



East Central Indiana Builders Association

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January 8, 2015

Dear Fellow Construction Industry Member:

To say that the last couple of years in the construction industry have been a disaster is certainly an understatement. The building industry is the second largest industry in the world, second only to food. This recession will not totally end until such time that our industry is back on its feet.

The National Association of Home Builders along with the Indiana Builders Association and the East Central Indiana Builders Association play a key role in accomplishing this goal of affordable housing. We are in need of everyone's support to make sure that the United States Congress as well as our state legislators will pass the proper legislation to get our industry back up and running. When times are tough it is very difficult not to cut as many expenses as possible. However, dues to the association are one such cut that you cannot afford to make at this time. Your association is more important than ever to make sure that proper legislation gets passed to not only get our industry back up and running but to allow you to make a profit when this backlog of business finally breaks loose.

Remember, being a member of the association doesn't cost you, it pays you to belong. Your state and national associations are also working with vendors to bring you discounts on items you purchase for your business. These discounts could more than cover the cost of your dues for the year. Some of the vendors include:

- \$500 towards GM vehicles
- 22% discount for Verizon Wireless service and 18% discount for your employees
- 30% off Dell computers
- 10% off delivered office supplies from Office Depot
- 15% discount from FTD
- 5¢ off per gallon from SuperFleet (Speedway)

Legislation that is going through the United States Congress and the State Legislature is vitally important to all of us. Following are a list of items that are presently in legislation at the national level that affect our industry.

- A bill for \$30 billion in capital to community banks for small builders
- The attack on mortgage deductions is back on the table again
- The need to lower the impact on development regulations and working hard to extend the "Bush Tax Credits"

In addition when they read the Obama Health Care Bill, it had far more reaching effects than just health care. It hits our industry extremely hard.

Your state association is working on many items, but some of the items that have already been done for us are as follows:

- Defeated hundreds of pieces of legislation that would have severely impacted housing affordability including sprinkler systems and arc-fault circuit interrupters
- Ensure that we get Question # 1 answered yes to put a cap on property taxes
- Passed the "Model Home Act" giving builders 50% property tax break on structure
- Assisting members with "EPA Lead Rule"
- Caused enactment of state law "Right to Cure" for builders
- "Quality Assurance Standards" for builders and remodelers
- Assisting builders with "Going Green"
- Caused to pass a law restricting the statute of limitations for builders to ten years
- Caused to be passed an "Impact Fee Law"
- Passed legislation which allows land developers to claim exemption from sales tax and use tax on materials integrated into streets, sidewalks, sewers, and storm drains
- Passed legislation which delays the reassessment on subdivided lots until each individual lot changes equitable title

No one person is large enough to tackle any one of these individual items. We need to put a concerted effort together through our association. You have been a great support to us in the past and we ask for your support in 2011. Participate in the momentum of working together, and help to ensure the right outcome.

Please help keep affordable housing in the United States by being a member of the association. If you are not a current member, please join. If you are a present member, please make sure that you extend your dues for another year. We need everyone to get active and let our legislators know what they can do to get people back to work.

Sincerely yours,

Judson M. Motsenbocker, CGR, CAPS
Senior Life Director, NAHB
Founder, Jud Construction

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